



EAC MEETING MINUTES

July 7, 2021- 6:00 pm

1. Call to Order

The July 7, 2021 meeting was called to order at 6:01 pm with the following individuals in attendance.

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| Jon West | Chairman |
| Erica Antoine | Member |
| Scott McCartney | Member |
| Brian Hutchinson | Member |
| Joanne Walker | Member |
| Tom Alvarez | Associate Member |
| Sandra Zadell | Township Manager |
| Denise Hull | Commissioner |
| Martha Simelaro | Commissioner |
| Deanna Logan | Administrative Assistant |

2. Meet and Greet with Eric Lindhult from the Upper Dublin EAC

Mr. McCartney introduced Eric Lindhult who is a member of the Upper Dublin EAC. Mr. Lindhult said it is a moderately active 7 member EAC that is trying to increase visibility and participation. They are also trying to expand into sub committees. Mr. Lindhult suggested the UGT EAC get generic business cards made to hand out at events and networking meetings. The UD EAC participates in neighboring community events for outreach opportunities. They do reviews of developers plans for the township along with the planning commission and shade tree commission and provided a developer questionnaire to the UGT EAC. They are involved in stormwater issues, maintenance plans, lighting and noise pollution. The UD EAC looks at waste management issues as trash and recycling is done by their Township. The committee created a recycling brochure for the residents. The EAC is interested in composting and are looking for groups to do presentations. They are also interested in renewable energy and are working on a renewable energy program. They actively participate in Ready for 100. Other topics of interest include chemical use and fertilizing. Mr. Lindhult said they are planning an Open House in the new year to get people involved in the EAC such as a salt watch program, land & waste program. He added he would like to form an EAC consortium.

Mr. West said the MCPC will make business cards for the EAC. He added the developer questionnaire is very helpful. A discussion ensued regarding having developers attend the EAC meeting. Mrs. Zadell suggested amending the ordinance first to reflect native plantings, etc.

Mr. West asked the committee to come up with suggestions for a checklist to give to developers at the PRC meetings. Comments to be sent to Mr. McCartney by July 28th to be compiled and presented at the August meeting.

3. Minutes June 2, 2021

Hearing no questions or comments, upon motion by Mrs. Walker, and seconded by Mr. McCartney, the minutes of June 2, 2021 were unanimously approved

4. Old Business

a. Initiatives

i. Environmental Education and Outreach

1. Potential programming with Parks & Rec for Summer/Fall

Mr. West contacted Gail Farmer but received no response

Mr. McCartney reached out to Heidi Lucas who said the Perkiomen Watershed educational staff has been let go because of COVID. She volunteered her time to help out and will see if the educational materials are available for programs to include bird walks, creek studies, etc. Ms. Lucas to connect with Leigha Getty to be included as an instructor and a program can be geared as a fundraiser for the watershed.

2. Carnival and Fall Fest tabling and outreach

The EAC logo tablecloth was presented to the committee. Stickers are being designed by Ida Reese. Items still to be ordered – world squishy balls and straws. Straws to be green printed with UGT Environmental Advisory Council

Mr. West said the Penn State extension has informational materials we can use at our events.

The Carnival will be held on 9/9 – 9/12. Mrs. Zadell suggested they sign up as a vendor and participate during daytime hours on Saturday and Sunday. Mrs. Prebis to send a registration form to Mr. West.

Fall Fest will be held on 10/16.

Each event should have a sign-up sheet with resident email addresses. Mrs. Hull suggested you get in front of the table and engage the residents. The committee will brainstorm at the next meeting about social engagement at the events.

3. Social Media Blasts

Mrs. Walker has provided information on Spotted Lantern Flies, Honeybees and the recent bird illness and posts have been sent out. Mrs. Zadell encouraged everyone to like, comment and share the posts to reach more people.

ii. Tree City/Birdtown.

1. Ordinance Discussion

Mr. Hutchinson received comments from Mr. West. He suggested using the Doylestown ordinance but would like it to be expanded beyond shade trees such as conservation landscape features including but not limited to raingardens, native shrubs, bio retention systems, wildlife boxes and meadow pastures.

Mr. West will revise his comments then send to Mrs. Zadell. The Township consultants will also review for comments.

- iii. Watershed Friendly Property Program
- iv. Renewable/Sustainable Energy

Mr. McCartney asked if the survey results from the LCAP (Local Climate Action Program) were ready. Mrs. Zadell will check and will send information to Mr. McCartney to see if he will join the LCAP committee on greenhouse gases.

- b. Draft Comprehensive Plan
- c. GSI Review

Mrs. Zadell distributed a GSI report card on what items are most important out of 12. The EAC discussed and ranked them as follows;

1. Post construction mgt.
2. Stormwater Mgt.
3. Permeable materials
4. Construction Management
5. Landscaping
6. Design standards
7. Pollution reduction
8. Zoning
9. Greenfield Development
10. Education & Outreach
11. Public Works Standards
12. Parking

5. New Business

- i. 2022 Budget Request

Mrs. Zadell explained the budgeting process. She needs the EAC budget by September. She asked the committee to think about the programming you want to do next year. Mrs. Walker offered to help with the grant process if grants are available for the programming the EAC wants to complete. Mr. West said Whitpain has two programs that are very successful; a native tree giveaway which is free to residents but carries a \$20,000 budget. Mr. West said this can be combined with a native plant cutting exchange to expand Earth Day / Arbor Day. Mr. Alvarez suggested a native plant sale to benefit the EAC so the money earned can be put back into programming.

The other program run by Whitpain is tree planting by a professional landscaper that is hired by the township. This program has a budget of \$10,000.

The EAC will begin planning the Arbor Day event for 2022.

Mrs. Zadell suggested the EAC sell Handy Sandy's at the Township golf event on October 4th to benefit the EAC.

Mrs. Zadell also suggested a budget subcommittee meeting. Mrs. Walker offered her house to conduct the subcommittee meeting. She will set up meeting and send to all.

Mrs. Zadell to check on the Perkiomen Conservancy Grant.

- ii. Shade Tree Giveaways and Native Plant Cutting Exchange
- iii. Future Workshops

6. Liberty Bell Trail Study Advisory Committee

Mr. West said PEC provided an overview of the study and the goal is to provide pedestrian safety. He encouraged the committee to comment on the LBT google map page and said we should have something on the LBT at the Fall Fest event. He anticipates the LBT committee to meet 2 or 3 times more before the completion of the feasibility study.

7. Township Manager's Report

Mrs. Zadell announced that the updated Roosevelt Court Plans have incorporated native plants which was an EAC recommendation.

Adjournment

Mrs. Antoine made a motion to adjourn the meeting, which was seconded by Mrs. Walker. The meeting was adjourned at 8:21 pm.

Next Meeting August 4, 2021 @ 6 pm – Mr. West suggested having an outdoor meeting. Mrs. Zadell will reserve the pavilion for August 4th.

Another possible meeting location – WWTP with tour