



NEWS RELEASE

For Immediate Release

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North Wales Area Library launching PA Forward Star Library Program to support literacy

North Wales, PA May 2017 – The North Wales Area Library is participating in the PA Forward Star Library Program as part of the Pennsylvania Library Association’s 21st Century Literacies Initiative, PA Forward. This statewide initiative places the spotlight on Pennsylvania libraries and the important role our libraries have in the lives of citizens.

North Wales Area Library will raise awareness of their programs and offerings that help Pennsylvania citizens improve their command of five types of literacy – basic, information, civic and social, health, and financial. These literacies are essential to greater success in all vital roles of life: as students, as parents, as employees, as consumers, as citizens.

As part of the program, logos on the libraries’ event flyers and marketing materials will identify which specific literacies the events support. PA Forward encourages all Pennsylvania libraries to use cohesive branding and marketing tools to frame communications to key stakeholders – elected officials, community leaders, donors, patrons, board, Friends, and employees. Libraries use PA Forward’s five literacies as a guiding framework for setting service priorities, identifying potential community and funding partners, structuring strategic plans, and building well-rounded, multi-skilled boards.

“North Wales Area Library is very excited to take part in both the program and PA Forward,” said Jayne Blackledge, Director. “This program will highlight areas of interest and focus for the North Penn community that we serve. Programming that focuses on the five types of literacy will be planned for all ages during the upcoming months. Please check the Library website at www.northwaleslibrary.org for programming details.

Visit your local library to take advantage of their exciting programs and events and become part of moving PA Forward!

About PA Forward

The Pennsylvania Library Association’s PA Forward | Pennsylvania Libraries initiative was conceived to give voice to what the library community already knows, and what other states throughout the nation are also recognizing: *With the right support, libraries are ideally positioned to become the community centers of information, technology, and learning that will fuel educational and economic opportunity for all of our citizens.*

Libraries have moved far beyond just being book repositories. They’re agile institutions serving real-life needs. Libraries can be key to powering progress and elevating the quality of life in PA by fueling the types of knowledge essential to success: Basic Literacy, Information Literacy, Civic and Social Literacy, Health Literacy, and Financial Literacy.

For more information: PAForward.org; facebook.com/paforward; [@PAForward5](https://twitter.com/PAForward5)